

# HYPERION STRATEGIC FINANCE

## KEY FEATURES AND BENEFITS

### KEY FEATURES:

- Funding Options to optimize capital structure
- Debt Scheduler to model cash flow implications of debt
- Tax and Valuation Options to calculate tax effects and enterprise value
- What-if Analysis Toolkit to support unlimited scenarios
- Deal Period functionality to simulate mergers and acquisitions
- Analyze Trail feature to visualize model logic
- Freestyle Reporting for professional-quality reports and graphs

### KEY BENEFITS:

- Integrate financial modeling for strategic planning, treasury, and corporate development
- Model with integrity and transparency to minimize risk and create efficiencies
- Minimize model-building efforts with packaged financial modeling tools
- Deploy and implement quickly with minimal IT support

*Oracle's Hyperion Strategic Finance is a prepackaged financial modeling application that lets executives understand the full financial impact of alternative corporate strategies. Why spend time on building, maintaining, and training finance employees to use cumbersome spreadsheet models? With Hyperion Strategic Finance, your finance experts will be able to focus on testing alternative strategies, building contingency plans, and understanding the impact of those strategies and plans on your company's long-term performance.*

### **Integrate Strategic Planning into Enterprise Planning**

As a senior finance manager, you require powerful and agile tools to analyze the effects of changing economic circumstances on your company's business performance. You need a solution that goes beyond budgeting and short-term operational planning to address the more-complex modeling challenges inherent in strategic planning.

Today, however, many finance organizations still rely on unwieldy and inefficient tools to understand the financial impact of major strategic initiatives. The problem with these solutions is that they focus only on budgeting and operational planning requirements, leaving strategic planning out of your enterprise planning process. And spreadsheet solutions, while familiar tools, offer no inherent integrity; provide no built-in, sophisticated financial modeling; and integrate none of your strategic planning, treasury, and corporate development modeling activities.

Hyperion Strategic Finance integrates strategic planning into your enterprise planning. It allows executives to easily test financial models, create contingency plans, and form alternative strategies through elegant, powerful modeling. Hyperion Strategic Finance is an integral part of Oracle's Hyperion Financial Performance Management Applications. Through this suite of applications, Oracle provides a comprehensive planning solution that includes financial budgeting, workforce and capital expense planning, and true strategic planning.

### **Key Benefits**

#### **Minimize Risk and Uncertainty**

Hyperion Strategic Finance lets you spend more time simulating long-term alternative strategies, developing contingent scenarios, and stress-testing your financial models, instead of building or auditing those models in spreadsheets or other non-dedicated systems. You will be able to proactively and effectively respond to changing industry and macroeconomic dynamics.

**Gain Deep Business Insight**

Hyperion Strategic Finance provides sensitivity and what-if analysis capabilities, allowing you to gain deeper, sounder strategic insights as you create scenarios to model your business. One of the Hyperion Financial Performance Management Applications, Hyperion Strategic Finance can be easily integrated into a planning environment with operational planning and budgeting, thereby analyzing the potential disconnects between strategic and operational targets.

**Enhance Enterprise Value and Reduce the Cost of Capital**

Cash flow and balance sheet forecasting are critical elements in any planning environment. Hyperion Strategic Finance delivers financial intelligence that links all aspects of your financial performance—from earnings potential through working capital management to capital expenditures, taxes, and the capital structure that supports your business. With Hyperion Strategic Finance, you can address the complex iterative nature of funding, the impact of strategies on your credit ratings, and capital structure optimization. Hyperion Strategic Finance offers special tools that support strategic treasury planning, allowing you to create value and reduce your company's cost of capital.

**Save Time and Money with Prebuilt Financial Tools**

Unlike most of the other strategic planning solutions, especially spreadsheets, Hyperion Strategic Finance delivers easy-to-use, built-in financial modeling tools. Neither you nor your IT staff will need to spend time and money writing sophisticated financial logic from scratch. Instead, Hyperion Strategic Finance's packaged tools will motivate your finance managers to add complex analytical activities to their strategic financial planning—activities that they might not have previously explored but can now easily accomplish.

**Bring Integrity to Financial Modeling**

Financial models reveal the impacts of strategic decisions on a company's bottom line, balance sheet, cash flow, and shareholder value. Yet spreadsheet modeling lacks integrity and transparency and often produces faulty models, causing you to waste enormous amounts of staff time in unproductive model auditing and debugging activities. Hyperion Strategic Finance can bring integrity and transparency to your strategic financial models, allowing you to focus more on true financial analysis.

Account Name	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Volume (in 000's)	1,100,000	1,100,000	1,101,000	1,102,000	1,103,000	1,104,000	1,105,000	1,106,000	1,107,000	1,108,000	1,109,000
Average Price (in \$)	34,000	34,000	34,000	34,000	34,000	34,000	34,000	34,000	34,000	34,000	34,000
Average Cost (in \$)	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000
Selling Expense	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200
Administrative Expenses	8,100	8,100	8,100	8,100	8,100	8,100	8,100	8,100	8,100	8,100	8,100
Accounts Receivable	170,000	160,000	150,000	140,000	130,000	120,000	110,000	100,000	90,000	80,000	70,000
Inventory	116,000	116,000	116,000	116,000	116,000	116,000	116,000	116,000	116,000	116,000	116,000
Accounts Payable	81,000	81,000	81,000	81,000	81,000	81,000	81,000	81,000	81,000	81,000	81,000

Hyperion Strategic Finance offers unified financial modeling flexibility, transparency, and reliability that cumbersome spreadsheets can never provide.

**Key Features**

**Funding Options**

Funding Options is a sophisticated but easy-to-use feature that helps you optimize your capital structure and treasury strategies, thereby lowering your financing costs. It provides a variety of methods for specifying the way cash surpluses and deficits are treated in your model such as debt borrowing and repayments, dividend payments and share issues or repurchases.

**Debt Scheduler**

Debt Scheduler is an innovative and robust tool that allows you to create fixed- or variable-rate debt instruments, such as bonds and term loans, and update all financial statements accordingly—in just a few seconds. Whether you have monthly, quarterly, or any other time frequency for interest and principal payments, you can automatically obtain accurate calculations of the current debt and accrued interest, as well as the amortization of bond premiums, discounts, and issuance expenses.

**What-If Analysis Toolkit**

The What-If Analysis Toolkit is a unique and powerful set of out-of-the-box tools that allow you to easily create an unlimited number of scenarios by business unit. Other capabilities let you evaluate any metric’s sensitivity to key performance drivers and run periodic “goal-seek” checks to determine the performance level needed to achieve specific financial objectives.

**Deal Period**

The Deal Period feature simulates the effects that mergers, acquisitions, or divestitures will have on your company based on the timing of the transactions.

**RELATED PRODUCTS****HYPERION FINANCIAL  
PERFORMANCE  
MANAGEMENT  
APPLICATIONS**

Oracle's Hyperion Financial Performance Management Applications are an integrated suite of software modules that unite the entire financial management cycle by linking strategies to plans, continuously monitoring and optimizing execution, and reporting results in a timely, accurate manner. Part of Oracle's Enterprise Performance Management System, Hyperion Financial Performance Management Applications can be quickly and easily deployed out of the box, extended with Oracle's business intelligence product family, or tailored to meet your organization's specific needs.

**RELATED PRODUCTS:**

Hyperion Financial Performance Management Applications include the following products:

- Hyperion Financial Management – System 9
- Hyperion Planning - System 9
- Hyperion Performance Scorecard - System 9
- Hyperion Workforce Planning
- Hyperion Capital Expense Planning

**Analyze Trail**

The Analyze Trail feature lets you visually understand the logic of a model. By presenting the most complex relationships in numbers and words, the information in the model becomes transparent to all the participants in the strategic planning process. Instead of following countless different “auditing arrows,” users have an elegant and intuitive way to view the assumptions and calculations in the model.

**Freestyle Reporting**

With its user-friendly reporting environment, Hyperion Strategic Finance lets you create professional-quality reports and graphs in seconds. And because the reports are self-contained in the financial models themselves, you are able to work on full models offline.

**Contact Us**

For more information about how your organization can leverage the power of Oracle's Hyperion Strategic Finance, please visit [www.oracle.com](http://www.oracle.com) or call 1.800.ORACLE1 to speak to an Oracle representative.

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